



## Review of the Year



### **The Bournville Experience**

We were very proud during 2007 to have played a key part in the launch of the Bournville Experience.

This unique visitor attraction celebrates the founding of the Cadbury factory and Bournville Village by George Cadbury. The exhibition provides a unique record of the evolution of the village and its factory, as well as interactive facilities which describe the shaping of the village and the growth of the Cadbury business.

### **Maintenance Exhibition**

A new initiative began last year to more closely involve tenants whose homes are included in the planned maintenance programme.

A Maintenance Exhibition - called "Better Living" - took place at Dame Elizabeth Hall, with tenants from homes across Bournville attending.



### **Annual Consultation Forum**

The first meeting of the Annual Consultation Forum took place and provoked an excellent response.

The aim of the Forum was to tell people more about the wide variety of work by BVT and to highlight objectives within the current Business Plan, which runs to 2012.

### **Heritage**

The stunning re-design of the garden at Selly Manor has been completed.

More than 500 visitors attended the grand opening by Mrs Veronica Wootten, a member of the Trust's Heritage Committee, and former Chairman of Trustees.

The design, by Jane Fearnley-Whittingstall, includes brick paths, a re-vamped kitchen garden, a turf seat and a wild flower border.



### **Eco home**

A project to develop one of the first environmentally-friendly older houses in the UK was undertaken by the Trust. The project converted a 1920s house in Selly Oak Road into an eco demonstration house. This pilot “green” initiative aimed to discover what features are environmentally suitable - and unsuitable - in a family home. Conservationist and TV personality David Bellamy officially opened the home, which has more than 50 eco-friendly features and was one of the first homes of its age to receive the government's “Eco Homes Excellent” accreditation.

### **Green Team**

A group of volunteers from each of the Trust's departments with an interest in environmental matters has formed a “Green Team”. Meeting monthly under the chairmanship of the Chief Executive, the team plays a key part in developing an ongoing environmental strategy. The group worked with a number of pupils from Kings Norton Girls' School to develop a new logo for the Trust's LPG-fuelled vans. The vans had been converted to make them more environmentally-friendly. A competition was organised to design a “green” logo, and a group of five 13-year-old girls came up with the winning design.